Member Essentials

An Online Member Management System

Member Essentials Training

- Eupdate is being retired

- Member Essentials Basic is available free

  – League can manage membership

- After this training, an admin account will be provided to each League

- On 11/20, the system will be enabled

- A Member Portal is available for your Members

  – Invite members to access.

League Admin Portal - Eupdate

- League Leaders
- League Staff
- Member Management
- Reports
- Permissions

Eupdate Tasks:

- Adding Members
- Update Member Info
- Changing Status

What Is Member Essentials?

- Online software platform managed and supported by AJLI

- Designed to help Leagues manage membership, placements, and a variety of other League functions

- Built in partnership with Digital Cheetah using their latest enterprise volunteer platform

Why Member Essentials

Most Associations and chapter-based organizations use a standardized technology platform throughout the organization. Headquarters manages the technology and provides support to the chapters.

Current Model
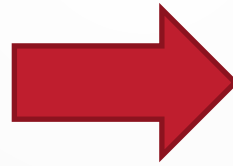
Association Best Practices

Member Essentials Architecture

- Member Essentials is built using Digital Cheetah's next generation Volunteer Management System (VMS), a cloud-based platform for managing volunteer and membership organizations.
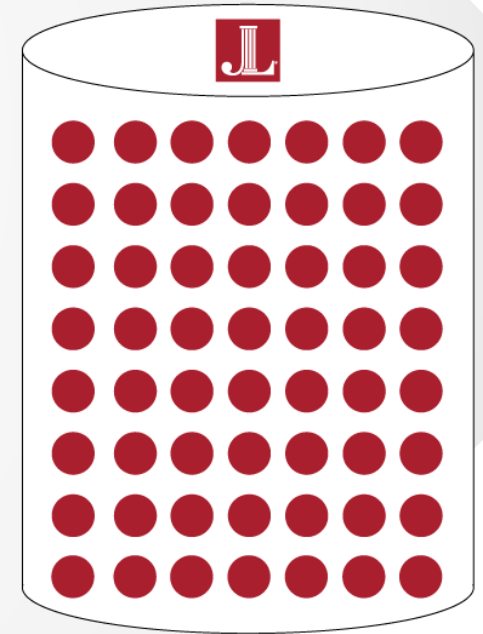
  – Digital Cheetah continues to maintain and support legacy, single instance versions of their League management software, but JL is one of the remaining organizations that have not migrated to the VMS platform

- VMS is used by several of our peer chapter-based non-profits.
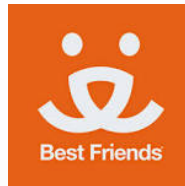
Eupdate Tasks

- DEMO

- Add Member,

- Modify Members (Re-instate/Change/Resign/Drop/Deceased)

- Add Staff (Status)

- League Leaders (Position Manager/ Individually)

- League Profile (Forms / League admin portal)

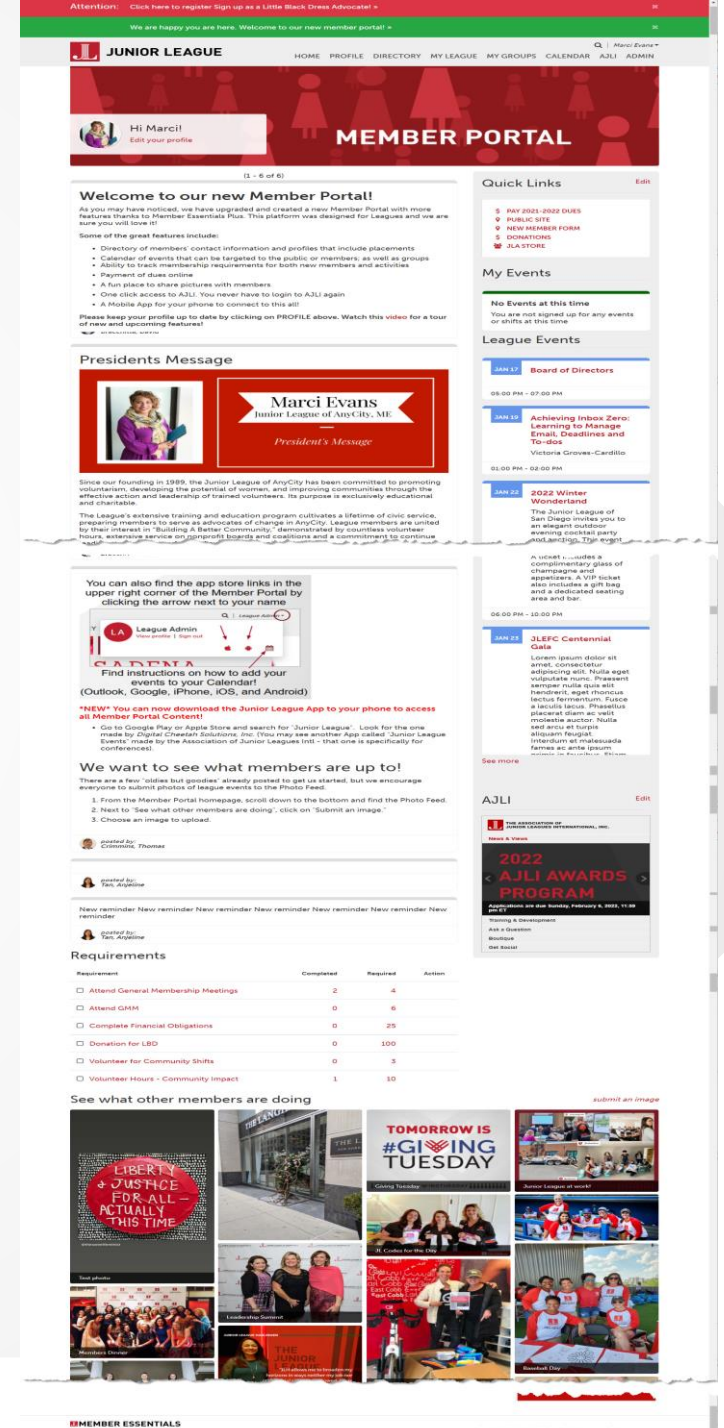- Reports (query Tool)

- Transfer

- Permission (Access manager)

Member Essentials – Two Versions
Basic and Plus

- **Basic** is for Leagues with less complicated requirements
  - Lower cost
  - Less features
- **Plus** is for Leagues with more complicated requirements
  - Full suite of features
  - Higher price point
- Any sized League can use either version – your choice

New Member Portal

- News and Reminders
- Alert Bars
- Quick Links
- Requirements Check List
- Photo Feed (connects to App)
- League Events
- My Events
- AJLI News Widget
- Mobile Friendly

My League – information

League Calendar

Member Profiles

Member Directory

Public Site Option

AJLI is offering branded public website templates for Junior Leagues. A strong public website is a must have for every League. In today's fast moving digital world it's a critical asset in your marketing toolbox. A visually pleasing website with on-brand messaging helps you tell the story of your League to potential members, partners and funders.

Deluxe

- Managed hosting

- Editable boilerplate written content

- Pre-loaded placeholder images

- Ability to customize color palette

- Dynamic Events Calendar

Event pages are automatically built for public events on the Member Essentials calendars

- Dynamic Data Driven Content

Content pages are automatically built using data on Member Essentials, e.g. a yearly leadership page can automatically be built using leadership placement information

Member Essentials – Two Versions
Basic and Plus

Basic

- Member Profile Management

- Member Website Portal

- Online Member Directory

- Event/Meeting/Shift Management

- Placement Management

- Public website using JL branded

  template

Plus

- Member Dues Management

- Committee Collaboration Tools

- Junior League Mobile App

- Volunteer Hours Tracking

- Paid Events & Ticketing

- Requirements Tracking

- Member Metrics Dashboard

Support Resources

- Getting Started Guide
  - https://support.jl.org/support/solutions/articles/61000307340-getting-started-with-member-essentials-basic
- https://support.jl.org
  - Searchable knowledgebase
  - Email questions
  - Schedule Support calls